



CB1100A11

2011 County Business Patterns: Geography Area Series: County Business Patterns

2011 Business Patterns

Table Name

Geography Area Series: County Business Patterns: 2011

Release Date/Status

5/16/13 - Complete

Key Table Information

Beginning with reference year 2007, CBP data are released using the Noise disclosure methodology to protect confidentiality. See Survey Methodology (<http://www.census.gov/econ/cbp/methodology.htm>) for complete information on the coverage and methodology of the County Business Patterns data series.

Universe

The universe of this file is all operating establishments with one or more paid employees. This universe includes most establishments classified in the North American Industry Classification System (NAICS) Codes 11 through 813990. For specific exclusions and inclusions, see <http://www.census.gov/econ/cbp/intro.htm>.

Geography Coverage

The data are shown at the U.S. level and by State, County, and Metropolitan and Micropolitan Statistical Areas. Also available are data for the District of Columbia, Puerto Rico, and the Island Areas (American Samoa, Guam, the Commonwealth of the Northern Mariana Islands, and the U.S. Virgin Islands) at the state and county equivalent levels.

Industry Coverage

The data are shown at the 2- through 6-digit NAICS code levels for all sectors with published data.

Data Items and Other Identifying Records

This file contains data on the number of establishments, total employment, first quarter payroll and annual payroll.

Sort Order

Data are presented in ascending geography by NAICS code sequence.

FTP Download

Download the entire table at <http://www2.census.gov/econ2011/CB/sector00/CB1100A1.zip> (Approx. 500 MB).

Contact Information

U.S. Census Bureau
Economic Planning & Coordination Division
Register Analysis Branch
Tel: (301)763-2580
Email: epcd.county.business.patterns@census.gov

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NOTE: Data based on the 2011 County Business Patterns. CBP html tables and download files can be found at the County Business Patterns Website.

For information on confidentiality protection, sampling error, nonsampling error, and definitions, see Survey Methodology.

Data in this table represent those available when this report was created; data may not be available for all NAICS industries or geographies. Excludes most government employees, railroad employees, and self-employed persons.

Geographic area name	2007 NAICS code	Meaning of 2007 NAICS code	Year	Number of establishments	Paid employees for pay period including March 12 (number)	First-quarter payroll (\$1,000)	Annual payroll (\$1,000)
Santa Barbara County, California	00	Total for all sectors	2011	11,064	133,803	1,476,549	6,178,294
Santa Barbara County, California	11	Agriculture, forestry, fishing and hunting	2011	58	631	5,358	27,659
Santa Barbara County, California	21	Mining, quarrying, and oil and gas extraction	2011	34	875	17,686	67,106
Santa Barbara County, California	22	Utilities	2011	16	e	D	D
Santa Barbara County, California	23	Construction	2011	1,084	6,638	73,188	316,246

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Santa Barbara County, California	31-33	Manufacturing	2011	442	12,222	182,252	760,633
Santa Barbara County, California	42	Wholesale trade	2011	452	5,651	152,214	518,484
Santa Barbara County, California	44-45	Retail trade	2011	1,516	18,824	120,861	517,397
Santa Barbara County, California	48-49	Transportation and warehousing	2011	204	2,215	19,509	87,603
Santa Barbara County, California	51	Information	2011	220	4,827	103,245	406,578
Santa Barbara County, California	52	Finance and insurance	2011	589	4,332	84,532	320,818
Santa Barbara County, California	53	Real estate and rental and leasing	2011	648	3,163	25,583	118,818
Santa Barbara County, California	54	Professional, scientific, and technical services	2011	1,384	12,312	190,311	876,902
Santa Barbara County, California	55	Management of companies and enterprises	2011	62	1,730	43,823	185,772
Santa Barbara County, California	56	Administrative and support and waste management and remediation services	2011	622	8,148	56,108	239,177
Santa Barbara County, California	61	Educational services	2011	185	3,943	31,608	127,982
Santa Barbara County, California	62	Health care and social assistance	2011	1,348	19,329	216,588	942,211
Santa Barbara County, California	71	Arts, entertainment, and recreation	2011	229	2,576	17,005	76,614
Santa Barbara County, California	72	Accommodation and food services	2011	1,019	20,049	90,515	394,003
Santa Barbara County, California	81	Other services (except public administration)	2011	916	5,964	38,391	164,642
Santa Barbara County, California	99	Industries not classified	2011	36	b	137	782

e 250 to 499 employees

D Withheld to avoid disclosing data for individual companies; data are included in higher level totals

b 20 to 99 employees

Source: U.S. Census Bureau, 2011 County Business Patterns.